

BOBBY FOUNTAIN

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JOBS

JACK MORTON WORLDWIDE - CHICAGO

SENIOR ART DIRECTOR JUN 2022 - DEC 2022

- Shape innovative new ideas and visual solutions that creatively deliver on the strategy and solve client challenges.
- Have a deep understanding of the client's brand and how to apply it to multiple projects across an account.
- Support the creative process by bringing ideas to life in collaboration with the broader cross-functional team and can present work comfortably both internally and externally.

ART DIRECTOR MAR 2018 - JUN 2022

- Leads the concept development and design for multiple brand activations simultaneously
- Works alongside Creative Directors to support the vision of programs and effectively communicate our vision to clients
- Develops and mentors Design staff to ensure the team continually meets changing client needs
- Collaborates with internal teams to present a visual representation of the creative ideas to client
- Passionately assisted the new business team on pitch work

GRAPHIC DESIGNER JUL 2013 - FEB 2018

- Acted as the lead designer on multiple programs to produce design solutions that met client requirements
- Assisted junior staff and freelancers on design skills, concepting skills and time management
- Followed constructive direction and translated feedback into successful design deliverables
- Drove continuous process improvement and made recommendations within the creative department
- Continually monitored business issues, cultural events and trends that affect our clients' audiences

GRAPHIC DESIGNER INTERN MAR 2013 - JUN 2013

AWARDS

BILL MORTON AWARD 2018

- Internal company wide award given to an employee by our founder's son (and former CEO), who embodies the 3 pillars of our company: Passion, Agility, and Respect. As well as, going above and beyond in my contribution to the agency that year.
- I chose to be awarded a trip to our Hong Kong office for two weeks to learn how they work, share ideas, and explore that amazing part of the world.

4A'S INSTITUTE OF ADVANCED ADVERTISING STUDIES PROGRAM 2016

- The Institute of Advanced Advertising Studies (IAAS) is a comprehensive, multi-week program designed for talent with one to five years' experience. Participants develop a campaign for a live client brief with a team of fellow agency creatives, strategists, and account leads in hopes they "win" the pitch.

INDUSTRY AWARDS 2013 - PRESENT

- Ex Awards, PRO Awards, Reggies, an Effie, a Clio, a Shorty and many internal agency awards.

EDUCATION

ILLINOIS INSTITUTE OF ART CHICAGO

- Bachelor of Arts in Visual Communications (May 2013)

OWENS COMMUNITY COLLEGE

- Associate of Arts in Architecture (May 2007)
- Athletic Scholarship - Soccer (2005-2007)

SKILLS

TO PAY THE BILLS

- Concepting Ideas
- Branding/Strategy
- Illustration and Photoshop
- Keynote/InDesign/PowerPoint
- Photography (Lightroom)
- Videos (Premiere Pro)
- Print Production
- Architecture Design
- Agile with Timelines
- New Business Pitches
- Office Culture
- Leadership